



Environmental Communication Intern

Community GroundWorks is a nonprofit organization that connects people to nature and local food. Through hands-on education, children and adults learn gardening, urban farming, healthful eating and environmental stewardship. Community GroundWorks maintains Troy Gardens: 26 acres on Madison's north side comprising woodlands, tallgrass prairie, community gardens, a kids' garden and an organic farm. We share our skills and knowledge with communities and schools across the region.

Internship details: Open to students and community members
\$2000 stipend
4-month minimum commitment beginning January 2015 (240-275 hours)
Reports to Shelly Strom, Land and Gardens Director

Requirements: 10-15 hours/week (detailed schedule to be determined at time of hire)
Some weekends and evenings required
Ability to travel to Troy Gardens and to communities in Dane County

Responsibilities:

- Meet with local community leaders to assess needs and interest in urban forestry topics.
- Help create outreach strategy for local communities.*
- Research materials on EAB, urban forestry and Tree Ambassadorship.
- Design and create unique materials for community campaigns.
- Provide hands-on support for community projects as needed.
- Staff events and give presentations.

Qualifications:

- Excellent written and oral communication skills
- Strong design skills (proficient with design software)
- Experience with collaborative projects
- Good understanding of community engagement process
- Organized work style
- Proficient with social and traditional media
- Regular access to vehicle
- Interest in environmental issues, especially urban forestry and EAB

To Apply:

- Email a resume and cover letter to shelly@communitygroundworks.org
- Include two communication samples, relevant courses/experience and two references
- Deadline December 17, 2014 (position begins in January 2015)

* Some of these outreach strategies may include neighborhood leafleting, attending public meetings, facilitating outreach activities, writing press releases, staffing tabling events, organizing walks, promoting tree inventories, and hosting social events. Each community group is encouraged to create a unique combination of strategies with our support.